



Accessibility
The Key To
Etextbook Adoption

www.amacusg.org

Accessibility is Key



- For students with disabilities
- For service providers
- For procurement and compliance
- For authors, publishers, distributors

AMAC Accessibility Solutions



AMAC's expertise, tools and technology empower college disability service providers, K-12 educators, corporations, non-profits, and government institutions throughout the United States, to provide equal access to education, work and life for individuals with disabilities of all kinds.



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STEPP - Student Erent Pilot Project



STEPP

A FIPSE grant to make etextbook rentals accessible

AMAC Partners:

- CourseSmart
- The AccessText Network (ATN)
 - Portal for file requests
 - 70,000+ requests per year
 - 14 member publishers
 - 2,000 member colleges
 - Federated search



A Nutrition Facts label for accessibility

- Which books are accessible?
- Is this book accessible to *me*?
- What accessibility issues does this book have?
- Can the inaccessible elements be fixed?
- Who do I contact for accessibility help with this book?

Nutrition Facts	
Serving Size 1 large apple (242g / 8 oz.)	
Amount Per Serving	
Calories 130	Calories from Fat 0
	% Daily Value**
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Potassium 260mg	7%
Total Carbohydrate 34g	11%
Dietary Fiber 5g	20%
Sugars 25g	
Protein 1g	
Vitamin A 2%	• Vitamin C 8%
Calcium 2%	• Iron 2%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4	

Introducing DAP - Document Accessibility Profile

- Applicable to ebooks, etextbooks, OER, digital documents
- Leverages existing standards
- Describes accessibility in plain language
- Product information provided by publisher
- A description, not a rating system



Benefits of a DAP ecosystem



- Establishes a level playing field
- Puts the emphasis on consumers
- Publishers can proactively address accessibility issues
- Helps grow confidence in the accessibility of commercial products
- Supports the transition from accessibility by accommodation to born accessible

Accessibility is an Opportunity



“Section 504 obligates recipients of federal financial assistance to ensure that persons with disabilities have equal access to their programs, services, activities, and facilities.”

<http://www.hhs.gov/ocr/civilrights/understanding/disability/physical/index.html>

Thank you!

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<http://stepp.gatech.edu/dap.php>
